

Top 5 Ways to Win Management Support for Web-based Reporting

For many, air quality reporting is about as much fun as filing taxes. The deadline approaches before you know it. Other projects get pushed aside as the annual employee commute survey takes over.

There's an awkward sense of relief when the survey process is over and the final report has been submitted to the Air Quality Management District. Were the tabulations and forms correct? Why was the survey response so sluggish? Could the company have saved money? Are there other options we should have known about? What is the risk of getting audited?

Now is the time to eliminate the nagging "what-ifs" and gain management support for streamlining your company's approach to surveying and reporting for Rule 2202 compliance. Here are the top 5 ways to address management's questions about RideLinks' Web-based reporting services.

1.

MANAGEMENT: Can't we handle the survey internally as we have in the past?

ETC: Using RideLinks can save significant company time and resources, minimize company disruption, and help manage our risk of noncompliance.

- The real-time tracking feature is a valuable tool for monitoring the survey process *before* the report is generated. Because we can monitor our response rate and Average Vehicle Ridership throughout the survey period, we will know that we have met our compliance requirements before we close the survey.
- RideLinks consistently updates SCAQMD forms to accommodate any rule changes. Compliance experts are on hand throughout the survey period and are available in the event of an audit.
- RideLinks' simplified Web-based and paper surveys are certified by the Air Quality Management District. Employees spend only 2 minutes completing the surveys, compared to 10 minutes on conventional surveys.
- Administration time typically is reduced by 75% or more. With Web-based surveys, the auto-feedback feature eliminates the need to chase down employees to make corrections or complete their surveys. And paper surveys can be entered into the system by RideLinks or on-site administrators.

2.

MANAGEMENT: We are very concerned about employee privacy. Isn't it a risk to go with an outside private company?

ETC: With RideLinks, data security is top priority. Personal employee data are collected for the sole purpose of reporting to the SCAQMD and are not passed on to any third-party public agencies. This commitment is supported contractually.

- RideLinks' survey does not include fields for *home address*, p.m. commute modes, and other information that the SCAQMD does not require.
- RideLinks uses advanced encryption technology and purges company data upon close of the survey.

3.

MANAGEMENT: We currently work with a credits vendor. Isn't the service provided by RideLinks redundant?

ETC: No. RideLinks is not a credits vendor. RideLinks' compliance specialists will help us understand all our options for Rule 2202 compliance and costs. Based on the information, we can select the option that works best for our company. RideLinks will help us streamline the commute survey and provide us with an error-free final AQMD report.

- RideLinks will maximize our savings potential by improving our survey response rate and applying credit for both peak and off-peak employees. This strategy will allow us to save on the total cost of purchasing credits or Air Quality Investment Program.

4.

MANAGEMENT: How much time and money can we save this year?

ETC: RideLinks will provide us with an overview of our compliance options and estimate of time- and/or cost-savings potential. At no obligation, we provide them with some background on how we have filed in the past, which alternatives we're considering, and our most current employee counts. They will respond within 2 business days.

5.

MANAGEMENT: Have RideLinks' services and software been used successfully by others in our industry?

ETC: RideLinks assists many leading employers in all industries, including manufacturers, hospitals, universities, cities, and service firms. Case studies and references are available.
