

RideTrax Privacy Policy

The commuter survey service (“RideTrax”) is managed, maintained and operated by RideLinks, Inc. RideLinks is committed to your privacy. If you have questions or concerns regarding this statement, please contact RideLinks by email to ridetrax@ridelinks.com, by telephone at 626.440.9933, or by mail to RideLinks, Inc., 1 S. Fair Oaks Ave., Suite 302, Pasadena, CA, 91105. We will do our utmost to address your concerns.

This statement discloses the privacy practices for RideLinks’ RideTrax. The purpose of this statement is to notify you of what personally identifiable information of yours will be collected and how it will be used. Any future changes to this RideTrax Privacy Policy will be posted on the web site at www.ridelinks.com.

Information We Collect and How It's Used

RideLinks’ RideTrax service collects information for use in mandatory compliance reporting and, optionally, at the request of our clients, additional employee commute and/or attitudinal information. Your employer has access to the information you supplied. None of the information collected by RideTrax is made accessible to the public or anyone not employed by RideLinks, except in aggregate, as required for mandatory compliance reporting. No additional personal information is collected beyond that entered by the user.

Information Supplied by Your Browser

RideLinks’ RideTrax logs IP addresses for system administration purposes. IP addresses are logged to track a user’s access.

Third-Party Advertising

RideLinks’ RideTrax does not use third-party advertising companies to serve ads on our behalf.

Legal Disclaimer

Though we are dedicated to preserving personal privacy, we may need to disclose personal information when required by law if such action is deemed necessary to comply with a current judicial proceeding, a court order or legal process served.

Security

RideLinks has security measures in place to protect the loss, misuse and alteration of the information stored in our database. These measures include the use of Secure Server technology as well as other security measures.

Links To/From Other Sites

RideLinks, Inc. is not responsible for the privacy practices, service quality or the content of other web sites that may be linked to/from RideTrax.

Contact RideLinks, Inc.

If you have any questions about this privacy statement or the practices of this site, please contact:

RideLinks, Inc.
Attn: RideTrax
1 S. Fair Oaks Ave
Suite 302
Pasadena, CA 91105
ridetrax@ridelinks.com