



Anaheim Marriott Saves \$7K on Compliance

Anaheim, CA - Director of Human Resources Peter Bissell at the Anaheim Marriott tells how he and his team joined forces with RideLinks to save \$7,000 on SCAQMD compliance this year.

Q: How did you file for Rule 2202 compliance last year?

A: We paid into the Air Quality Investment Program at \$60 per in-window employee. This year, the 'buy-out' would have cost us \$19,000.

Q: How did you file this year, and how much did you save?

A: We filed an Emission Reduction Strategy and spent less than \$3K on vehicle scrapping credits.

Q: Were you initially skeptical to the projected cost-savings that RideLinks provided?

A: Yes. I had no idea what I was getting myself into or how to explain it to my boss.

Q: What convinced you to go with RideLinks?

A: The numbers! We signed up with RideLinks on a contingency basis, so that there was no risk up-front. Our AVR was higher than the last one on record, and we saved even more than first projected.

Q: When was the last time you had conducted an employee commute survey?

A: At least five years ago.

Q: And how did the survey process go this year?

A: It was a bit challenging to get the response rate but definitely worth it.

Q: How was the service overall?

A: Excellent. Our consultant was wonderful to work with. He sent me all the materials I needed to get things moving, and he answered all my questions, which I had a lot of, in a timely manner.