

Delta Air Lines:

Automated AQMD Reporting Saves Customer 1,380 Man-Hours

RideLinks' Web-based reporting system for compliance with the South Coast Air Quality Management District Rule 2202 helped Delta Air Lines reduce survey administration time by 92 percent.

The AQMD-certified system enables regulated companies to conduct a Web-based employee commute survey, track progress in real-time and automate the final AQMD report. RideLinks helped the airline determine an Average Vehicle Ridership (AVR) and apply credit for ridesharing toward its Emission Reduction Strategy to reduce costs considerably.

In previous years, Delta had spent 1500 hours in administering the employee commute survey. By utilizing RideLinks' software and services, administration time was reduced to only 120 man hours. The airline also was able to reduce the time that each of their 3,500 employees spent taking the survey.

"For users, RideLinks' online employee commute survey was very straight-forward. But the biggest bang for the buck was the time-savings on the backend - with all the man-hours we didn't have to spend computing results from the paper survey and making sure the data was correct," explained Matt Crew, Environmental Coordinator at Delta Air Lines in Los Angeles.

In addition to cost savings, data privacy was critical to the company's decision to use RideLinks' services, based on the commitment of RideLinks to purge sensitive employee data collected during the survey process.