



*UCI Medical Center:*

## **Random Sample Survey Eases Reporting**

The challenge of surveying a large number of employees at UC Irvine Medical Center was compounded by changing work shifts and low Internet access. The medical center decided to try a random sample survey, reducing the required survey population from about 5,000 to a representative cross-section of only 700 employees.

The transportation coordinator at UCI Medical Center, Patty DePetris, met with RideLinks and the South Coast Air Quality Management District to obtain approval of random sample methodology and discuss implementation.

“Collecting surveys had always been a struggle in the past,” explained DePetris. “RideLinks helped us do the bulk of the surveys online, and we were already at 90% response rate when the paper surveys came in.”

Data from paper surveys were uploaded into the Web-based reporting system for continued monitoring, and the final SCAQMD report was complete two weeks before the deadline.

“RideLinks held our hands throughout and gave us confidence in the do’s and don’ts of reporting. The final AQMD report was very understandable, and the survey data will be very helpful as we currently are undergoing a 3-year construction project that will displace over 500 parking spaces,” she added.

Survey data may be used to forecast how changes in commute behavior and rideshare programs will impact the medical center’s AVR.

