



CITY OF CULVER CITY

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FOR IMMEDIATE RELEASE

CITY OF CULVER CITY GOES ONLINE WITH AIR QUALITY REPORTING

Culver City is the first municipality in Los Angeles County to reap the benefits of RideLinks' Web-based commute tracking and reporting for compliance with South Coast Air Quality Management District (SCAQMD) requirements (Rule 2202). The City cut the time spent on air quality reporting by half with the state-of-the-art, SCAQMD-certified software.

"We had strong support for electronic reporting from the Mayor and Chief Administrative Officer," said Management Analyst Kym Hall, City of Culver City - Transportation. Regulated by the SCAQMD, Culver City used RideLinks software to track the average number of employees per car commuting during the peak morning hours and to report the automobile emissions generated to the worksite.

"The report is quick and accurate. The software automatically checks for errors, reducing the time my staff and I had to spend on the reporting process," said Hall who monitored the City's progress toward achieving the air quality target from work and home.

"Employees appreciated the ease of the online commute survey which takes less than 2 minutes to complete," said Hall, underlining the advantage of being able to identify and contact non-respondents to boost the survey response rate. Electronic data from the commute survey may be used to create internal carpool match lists for employees.

Culver City's electronic reporting initiative is a boost for the Environmental Protection Agency's aim to reduce the burden of compliance and improve data quality, accountability and the speed with which data may be transferred and used.

"Our aim is to make it as easy as possible for companies to make a measurable difference to the air we breathe with software that enriches, rather than detracts from, core operations," added Rashmi Bansal, RideLinks president and co-founder.

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