



Give Your Average Vehicle Ridership a Jolt

Los Angeles, March 21, 2004 - Give your Average Vehicle Ridership (AVR) a jolt by taking advantage of Rule 2202 amendments. Now you can survey out-of-window employees and apply extra credit toward your "rideshare," or Employee Commute Reduction Program.

For instance, a regulated manufacturer has 317 employees, including 268 in-window employees who report to work between 6:00 and 10:00 a.m.

The company conducted an annual commute survey of in-window employees and achieved a 1.33 AVR. While the result was strong compared to other companies in the area, the manufacturer needed to show steady progress toward the target AVR of 1.5.

Under the amended rule, the company was able to apply credit for its out-of-window employees and report a substantially higher AVR of 1.38. The increase in AVR gave the company the boost it needed to stay in compliance.



RideLinks' software automatically sorts in-window and out-of-window employees and calculates the AVR for each group, so that maximum credit may be applied.

Contact a compliance specialist today to find out how much your company is likely to benefit from the Rule amendments on your next ECRP filing: (310) 474-0374.

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